

WXIX

ORDERFlight Dates **09/28/12-10/04/12**

Contract / Revision **828434 /**
Original Date / Revision
 09/27/12 09/27/12
Advertiser **Obama, Barack/D/President**
Agency **Greer Margolis Mitchell & B**
Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%
Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office T-DC
Sales Region National
Agency Ref

Order Sep 00:00:00

Estimate # **1881**
Alt Order # **06352611**
Billing Type Cash
Order Type Political
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes Agency Political Pol-Candic
Product Codes PL565
Priority P 5
Advertiser Ref

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	2	\$11,900.00	\$14,000.00	0.00	08/27/12	09/30/12	2	\$11,900.00	\$14,000.00
October 2012	11	\$26,180.00	\$30,800.00	0.00	10/01/12	10/04/12	11	\$26,180.00	\$30,800.00
Totals	13	\$38,080.00	\$44,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/28/12	10/04/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MTWTF--	2:00	1	\$2,000.00	P 5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/12	10/04/12	MTWTF--		1		\$2,000.00		0.00					
E 2	WXIX	09/28/12	10/04/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MTWTF--	2:00	1	\$2,000.00	P 5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/12	10/04/12	MTWTF--		1		\$2,000.00		0.00					
E 3	WXIX	09/28/12	10/04/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MTWTF--	2:00	1	\$1,600.00	P 3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Contract / Revision **828434** Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA FOR AMERICA**Estimate # **1881**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WXIX	09/28/12	10/04/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MTWTF--	2:00	1	\$1,600.00	P 3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/12	10/04/12	MTWTF--	1	\$1,600.00	0.00								
E 4	WXIX	09/28/12	10/04/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	2:00	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/12	10/04/12	MTWTF--	1	\$2,000.00	0.00								
E 5	WXIX	09/28/12	10/04/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	2:00	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/12	10/04/12	MTWTF--	1	\$1,200.00	0.00								
E 6	WXIX	09/28/12	10/04/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	2:00	1	\$1,600.00	P 3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/12	10/04/12	MTWTF--	1	\$1,600.00	0.00								
E 7	WXIX	09/28/12	10/04/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	2:00	1	\$4,000.00	P 3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/12	10/04/12	MTWTF--	1	\$4,000.00	0.00								
E 8	WXIX	09/28/12	10/04/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWTF--	2:00	1	\$1,600.00	P 3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/12	10/04/12	MTWTF--	1	\$1,600.00	0.00								
E 9	WXIX	09/28/12	10/04/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	2:00	1	\$1,600.00	P 3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/12	10/04/12	MTWTF--	1	\$1,600.00	0.00								
E 10	WXIX	09/28/12	10/04/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	- TWTF--	2:00	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/12	10/04/12	- TWTF--	1	\$1,200.00	0.00								
E 11	WXIX	09/30/12	09/30/12	NFL on Fox Game 1 NFL on Fox	Comm	1P-4P	-----1	2:00	1	\$12,000.00	P 3	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1	\$12,000.00	0.00								
E 12	WXIX	09/30/12	09/30/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	2:00	1	\$2,000.00	P 5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1	\$2,000.00	0.00								
E 13	WXIX	10/03/12	10/03/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesd	--1----	2:00	1	\$12,000.00	P 3	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	--1----	1	\$12,000.00	0.00								
Totals														13	\$44,800.00